
Facebook Organic Growth

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Step 0: Complete your profile



1. Posting ways

- Person Profile (Post, Story)
- Pages
- Groups
- Marketplace Listing
- Event
- Job Listing
- Event



2. Growth Hacking

- Good Quality Content
- Use Caption
- 3 Min Long at least
- Consistency
- Early Engagement
- Posting Frequency
- Videos
- 80/20 Rule



2. Growth Hacking

- Use less links
- Don't use follow, like and watch
- Use Memes
- Facebook Live
- Use Watch Parties
- Use Question and Polls
- Engage
- Outbound Traffic



3. Don'ts

- **Blurry Content**
- **Repost Content**
- **Youtube Links**
- **Off Topic Content**

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Bonus Tip 1:
Make instagram chat bot

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Bonus Tip 2:
Boost the post that are
getting good organic reach.

Thank You !
