
Content Making

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On-Page SEO

- Title
- Url
- Description
- Heading



On-Page SEO

- Subheading
- Text (bold and italic -
Small Para)
- Images (Alt Tags)
- List/Table



Things to remember

- Website Speed
- Https:
- Color Psychology
- User Experience



Things to remember

- **Mobile Friendly**
- **Similar Keyword**
- **Don't do keyword stuffing**
- **Keyword Destiny - 1.5% or 2%**

RED

MEANS:

passionate
active
 EXCITING
bold energy
 youthful
physical
 PIONEERING
 leader willpower
 confidence
 ambition
POWER

BRANDS:



PINK

MEANS:

love **calm**
respect
WARMTH
 longterm
feminine
 intuitive **care**
 assertive
sensitive
NURTURE
possibilities
 UNCONDITIONAL

BRANDS:



PURPLE

MEANS:

DEEP
 creativity
 unconventional
 original
stimulation
 individual
 WEALTHmodesty
compassion
 DISTINGUISHED
 respectable
fantasy

BRANDS:



NAVY

MEANS:

trust order
LOYALTY
sincere
 authority
 communication
 confidence
PEACE integrity
control
 responsible
success
 CALM masculine

BRANDS:



GREEN

MEANS:

BALANCE
growth
restore
 sanctuary
 EQUILIBRIUM
 positivityNATURE
generous
clarity
 prosperity
 good judgement
 safety stable

BRANDS:



BLUE

MEANS:

spirit
 perspective
CONTENT
 control
rescue
 determination
 self-sufficient
 modern goals
 awarePURPOSE
OPEN
 ambition

BRANDS:



ORANGE

MEANS:

INSTINCT
WARMTH
 gut reaction
optimistic
 spontaneity
extrovert
social NEW IDEAS
FREEDOM
 impulse
 motivation

BRANDS:



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Thank You !