

Types of Names I Invest In

I invest in many types of domains. Mostly these are 1 & 2 word .COMs. They are a mix of keyword domains and brandable domains. A few sample names are:

1 Word .COM Domain Names

Real Words - **Chieftess, Unjumbled, Swordbill, Streetish, Uncaptioned, Serenest, Octavic**
Compound Words (One and a half words) - **BlueDacnis, BoxWagon, MrFounder, ScrollLife**
Madeup/Rare Words - **Oukh, Upmetry, Gud.vc, Ros.vc, Inordinary, Wildered**

2 Word .COM Domain Names

Descriptive Brand Names - **LaunchStone, InteractHub, HotHashtags, CreditTurn, TactPR**
Generic Brand Names - **ShoreOne, FocusAhead, OneWinged, GoRegal, BlackChimney**
Hybrid Brand Names - **TechGlitch, TrendSecrets, CandidCafe, HotMasala, UrbanCubes**

New Domainer Steps & Tips

Everyone has to go through a learning curve in domaining so firstly **start small**.

1. **Learn** - You can start with learning about domaining through blogs, forums and marketplaces.
2. **Budget** - You need to have a small amount of money set aside to invest in domains - say 10 domains (USD 150-300).
3. **Research Research Research**. Learning to research domain names is extremely important. make a list of 100 names that you found are available and shortlist the ones you like.
4. **Buy available domains** (hand regs) only after careful research as their quality will be lower. Dont buy domains which you yourself won't buy if you were the end user.
5. **Aftermarket** - Learn how to buy from *Godaddy Closeouts and Drop Catch* (requires higher budget). Start buying by sticking to easy to spot and assess domain names like 2 short words under 10 characters.
6. **Reduce Risk** - Curtail Impulse buys and sleep on the names if required.
7. **Selling** - After buying you have to learn how to price your names and sell them. **Be realistic** with your expectations in the initial journey so it's more fun than work.